

OCTOBER 2017

National Domestic Violence Awareness Month Activities

The Domestic Violence Awareness Project of the National Resource Center on Domestic Violence commemorates **the 30th anniversary of Domestic Violence Awareness Month** (DVAM) by offering the opportunity to mourn, celebrate and connect with a series of activities and events that provides survivors and advocates a space to share their story.

+Awareness - #ThisIsDV & #DVAM2017 Social Media Campaigns

#ThisIsDV: Launched in 2016, NRCDVs #ThisIsDV campaign continues this year to elevate the voices of survivors, validate & name their experiences, and raise awareness on the multifaceted nature of domestic violence. Join the conversation on Facebook at @NRCDV

#ImAnAdvocate: NRCDV builds on the 2016 #WhyICare campaign to ask: Why are you an advocate? **Send us** your story and a selfie or follow @NationalDVAM and join the conversation to share your story and/or selfie on Twitter at #ImAnAdvocate #DVAM2017

Awareness + Action = Social Change Twibbon: Show your support of #DVAM2017 and bring awareness of domestic violence by adding a profile picture overlay to your Facebook and Twitter profiles. Just upload a photo and share here.

TUESDAYS

+Awareness: National Call of Unity: Why I'm an Advocate RSVP

Tuesday, October 3 @ 3:00 - 4:00pm ET

Help us celebrate 30 years of DVAM with a focus on the power of advocacy to create social transformation. **Dial:** (888) 609-1607, **Passcode:** 97818684# to join the call.

+Action: – Storytelling for Social Change Webinar Register Tuesday, October 10 @ 3:00 – 4:30pm ET

 $Learn\ best\ practices\ for\ trauma-informed\ story telling\ with\ Story Center.$

+Action: #MeaningfulCollaboration Twitter chat RSVP Tuesday, October 17 @ 3:00 – 4:00pm ET

Follow @NationalDVAM and join the conversation on Twitter at #MeaningfulCollaboration #DVAM2017

+Awareness – Stories of Transformation Facebook Live party: #ImAnAdvocate Tuesday, October 24 @ 3:00pm ET

Help us celebrate the value, strength and perseverance of advocates in the efforts to end gender-based violence through advocates who shared their story. RSVP

THURSDAYS

+Awareness: #PurpleThursday #DVAM2017 Thursday, October 19

Wear purple for DVAM to spread awareness.

+Awareness – #ImAnAdvocate podcast series on NRCDV Radio Every Thursday in October

New episode released each Thursday throughout October. Listen on NRCDV Media page or YouTube channel

