

# STEP Quarterly Check-In

December 13, 2012



# Agenda for Today's Call

- Updates from OVW and the TA providers
- Prevention Institute debriefing
- Updates from grantees
- Discussion of Teen Dating Violence Awareness and Prevention Month



# Updates from OVW and the STEP Team

- National recommendations to federal government on children's exposure and victimization to violence
- Strength and Needs Assessments updates and feedback
- Release of the policy guide



# Updates from OVW and the STEP Team

- Is food allowable?
- Allowable training during planning phase
- Follow-up from the Prevention Institute
- Planning for the Implementation Institute
- Use of the TA providers



# Grantee Updates

*Please share:*

- 1. One success from your planning phase so far, and*
- 2. One challenge or obstacle that you have faced (including solutions or ideas for overcoming it)*



# Grantee Updates

## ***Los Angeles Unified School District***



# Grantee Updates

## ***Dubuque Community School District***



# Grantee Updates

## ***Owsley County Schools***





# Grantee Updates

## ***Melrose Public Schools***



# Grantee Updates

## ***Fulton City School District***



# Grantee Updates

## ***Lakewood City School District***



# Grantee Updates

## ***Native American Youth and Family Center***



# Grantee Updates

## ***Lancaster County School District***



# Grantee Updates

## ***Ferndale School District***



***Preparing for Teen Dating  
Violence Awareness and  
Prevention Month***



# History of TDVAPM

- Begun in 2004 as *Teen Dating Violence Awareness Week*, spearheaded by the ABA and teen activists nationwide
- Formally recognized by Congress in 2006, sponsored by Senator Mike Crapo (R-Idaho)
- Expanded to a full month in 2010
- State and local governments across the nation issue their own proclamations recognizing TDVAPM





# Why is TDVAPM Important?

- Raise awareness of the high incidence of dating violence among young people
- Highlight the unique needs of young survivors
- Focus on prevention strategies and teaching healthy relationship skills
- Bring together diverse communities that care about young people, but do not always have opportunities to work together



# What can you do?

**Request a TDVAPM  
proclamation from your  
state or local govt**

**Register your school  
for the National School  
Announcement**

**Sponsor a writing contest  
for students and an event  
to showcase entries**

**Support student-led  
events and projects**

**Write op-eds in your local  
or school newspaper**

**Ask teachers to include  
healthy relationships in  
their February lessons**



# Tips for Success

- Focus on dating abuse, not domestic violence, child abuse, or bullying (which are all related but look different)
- Discuss the warning signs of dating abuse (all kinds, not just physical abuse)
- Create a positive connection to the issue – talk about the characteristics of healthy teen relationships, not just abusive ones– and *use statistics sparingly*
- Get involved even if you don't have a lot of resources – an info table, classroom discussion, or school announcement can get the conversation started



# Where can you get ideas?



- [www.engagingvoices.org](http://www.engagingvoices.org)
- Resources for teachers and students to engage their schools!
- **Free** positive social norming and educational materials for STEP grantees.
- Writing & Art Contest models to promote healthy relationships



# Where can you get ideas?



[www.teenDVmonth.org](http://www.teenDVmonth.org)

- Hosted by Break the Cycle
- Home to BTC's and Loveisrespect's public awareness campaign "Valentines 4 Respect", including the National School Announcement
- Tools for getting engaged – sample op-eds and proclamations, ideas for community events, outreach materials
- Resources for educators
- Calendar and map of TDVAPM events happening across the nation



# How can the TA providers help?

- **BTC's 2013 TDVAPM Advocacy Kit**
  - Resources to engage your community in TDVAPM
  - Includes reproducible artwork to create outreach materials
  - Handouts for youth, parents, community members, and advocates
  - Will be mailed to project directors by early January
- **CHTR's 2013 Love What's Real Tool Kit**
  - Youth-led positive social marketing campaign
  - Posters, stickers, bookmarks, and other materials to engage both youth and adult influencers
  - Reproducible materials you can use to engage youth online!
  - Toolkits will be sent to all grantee project coordinators in January.

***Remember - the STEP TA team is always available for ideas, advice, referrals, and materials. Call us anytime!***



# ***Next Steps***



# QUESTIONS?

