STEP Quarterly Check-In
December 13, 2012
Agenda for Today’s Call

• Updates from OVW and the TA providers
• Prevention Institute debriefing
• Updates from grantees
• Discussion of Teen Dating Violence Awareness and Prevention Month
Updates from OVW and the STEP Team

- National recommendations to federal government on children’s exposure and victimization to violence
- Strength and Needs Assessments updates and feedback
- Release of the policy guide
Updates from OVW and the STEP Team

- Is food allowable?
- Allowable training during planning phase
- Follow-up from the Prevention Institute
- Planning for the Implementation Institute
- Use of the TA providers
Please share:

1. **One success from your planning phase so far, and**
2. **One challenge or obstacle that you have faced (including solutions or ideas for overcoming it)**
Grantee Updates

Los Angeles Unified School District
Grantee Updates

Dubuque Community School District
Grantee Updates

Owsley County Schools
Grantee Updates

Melrose Public Schools
Grantee Updates

Fulton City School District
Grantee Updates

Lakewood City School District
Grantee Updates

Native American Youth and Family Center
Grantee Updates

Lancaster County School District
Grantee Updates

Ferndale School District
Preparation for Teen Dating Violence Awareness and Prevention Month
History of TDVAPM

• Begun in 2004 as *Teen Dating Violence Awareness Week*, spearheaded by the ABA and teen activists nationwide

• Formally recognized by Congress in 2006, sponsored by Senator Mike Crapo (R-Idaho)

• Expanded to a full month in 2010

• State and local governments across the nation issue their own proclamations recognizing TDVAPM
Why is TDVAPM Important?

• Raise awareness of the high incidence of dating violence among young people

• Highlight the unique needs of young survivors

• Focus on prevention strategies and teaching healthy relationship skills

• Bring together diverse communities that care about young people, but do not always have opportunities to work together
What can you do?

- Request a TDVAPM proclamation from your state or local govt
- Register your school for the National School Announcement
- Sponsor a writing contest for students and an event to showcase entries
- Support student-led events and projects
- Write op-eds in your local or school newspaper
- Ask teachers to include healthy relationships in their February lessons
Tips for Success

• Focus on dating abuse, not domestic violence, child abuse, or bullying (which are all related but look different)

• Discuss the warning signs of dating abuse (all kinds, not just physical abuse)

• Create a positive connection to the issue – talk about the characteristics of healthy teen relationships, not just abusive ones– and use statistics sparingly

• Get involved even if you don’t have a lot of resources – an info table, classroom discussion, or school announcement can get the conversation started
Where can you get ideas?

- [www.engagingvoices.org](http://www.engagingvoices.org)
- Resources for teachers and students to engage their schools!
- **Free** positive social norming and educational materials for STEP grantees.
- Writing & Art Contest models to promote healthy relationships
Where can you get ideas?

- Hosted by Break the Cycle
- Home to BTC’s and Loveisrespect’s public awareness campaign “Valentines 4 Respect”, including the National School Announcement
- Tools for getting engaged – sample op-eds and proclamations, ideas for community events, outreach materials
- Resources for educators
- Calendar and map of TDVAPM events happening across the nation

www.teenDVmonth.org
How can the TA providers help?

• **BTC’s 2013 TDVAPM Advocacy Kit**
  – Resources to engage your community in TDVAPM
  – Includes reproducible artwork to create outreach materials
  – Handouts for youth, parents, community members, and advocates
  – Will be mailed to project directors by early January

• **CHTR’s 2013 Love What’s Real Tool Kit**
  – Youth-led positive social marketing campaign
  – Posters, stickers, bookmarks, and other materials to engage both youth and adult influencers
  – Reproducible materials you can use to engage youth online!
  – Toolkits will be sent to all grantee project coordinators in January.

*Remember - the STEP TA team is always available for ideas, advice, referrals, and materials. Call us anytime!*
Next Steps
QUESTIONS?