Do Something! This February’s National Teen Dating Violence Awareness & Prevention Month will begin at 2 pm EST

To hear the audio portion of this conference, you must dial:

1-866-740-1260
passcode: 3840419

**You are currently placed on mute. If you have questions; use the chat feature on the left side of the screen.
Do Something!
This February’s National Teen Dating Violence Awareness & Prevention Month

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Webinar Logistics

1. To hear the audio, dial 1-866-740-1260, passcode: 3840419

2. Use the Chat box for questions/comments

3. Post-Webinar materials
• VOICES:
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Today we’ll…

• Understand ways to engage young people in their efforts.

• Learn positive, strategic messaging that creates social change.

• Identify creative and inexpensive ways to create a call to action.
So, what’s the story with NTDVAPM?
LOVE WHAT'S REAL
National Teen Dating Violence Awareness & Prevention Month

Real Moments. Real Relationships.

Idaho Coalition Against Sexual & Domestic Violence
STEP 1 - Persuade Teens to Create a Campaign

STEP 2 - Build Awareness & Knowledge

STEP 3 - Campaign to Change Behavior
STEP 1- Teens Create a Campaign

- Persuade teens to get involved.
- How many young people do you need?
- How to get young people involved?
STEP 2 - Build Awareness & Knowledge

• What do teens need to know?
STEP 3- Campaign to Change Behavior

- Make it easy for teens to get involved!
Love What’s Real
Real Moments.
Real Relationships.
Instagram Contest!

InstaRespect
Do you show it?
#lovewhatssreal

InstaSafety

InstaEquality
Do you create it?
#lovewhatssreal

InstaTrust
Do you build it?
#lovewhatssreal
School-Wide Acts of Social Change
School-Wide Acts of Social Change

- Valentine’s Day
- Love What’s Real Visual Arts
- Social Media
School-Wide Acts of Social Change

• Writing Contests

• Performance Activism

• Popular Culture
Classroom Activities

• English, Government & Social Studies

• Health & Teen Living

• Media class

• Arts & Humanities
Sporting Events

• Information Booth

• National Teen Dating Abuse Hotline

• Athletes wear a visual symbol
Community-Wide Activities

• Media story

• Opinion piece in newspaper

• Parent education
Middle School & Junior High Activities

- Relationships look different
- High school teens engage middle school
National Resources

- www.teenDVmonth.org
- www.lovewhatsreal.com
- www.thatsnotcool.com
- www.startstrongteens.com
- www.futureswithoutviolence.org
- www.vetoviolence.org/datingmatters
Thank you!

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